NSDL Payments Bank Limited Charter of Customer Rights Version 1.0

Customer Rights Charter

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1. POLICY STATEMENT

This Customer Rights charter is delineation of rights of its customers by NSDL Payments Bank (NSDLPB). The customers of NSDLPB, for the purpose of this charter, include its depositors, users of payment and other mobile application based services. NSDLPB believes that Customer Protection Right is an essential aspect of financial inclusion. The following Customer Rights Policy is based on guidelines issued by RBI on Charter of Customer Rights.

This policy does not cover the Bank's approach and guidelines towards

Customer service. Same is covered in detail in the Board approved

Customer service and grievance redressal policy of the Bank.

2. PURPOSE AND OBJECTIVES

The Policy manifests basic rights of the customers of <u>NSDL</u> Payments Bank regulated by the Reserve Bank of India. It spells out the rights of the customer and also the responsibilities of the Payments Bank. The Policy applies to all the products and services offered by the Payments Bank or its agents, whether provided across the outlets, over phone, through interactive electronic devices or App, on internet or by any other method in the purview of Payments Bank.

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3. POLICY RULES

1. Right to Fair Treatment

- 1. Both the customer and <u>NSDLPB</u> staff or financial services provider <u>on</u> behalf of the <u>NSDLPB</u> have a right to be treated with courtesy.
- 2. The customer shall not be unfairly discriminated against on grounds such as Sexual orientation, age, religion, caste and physical ability when offering and delivering financial products.
 - 2. Right to Transparency, Fair and Honest Dealing

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- 1. <u>NSDLPB</u> shall make every effort to ensure that the contracts or agreements it frames are transparent, easily understood by, and well communicated to the common person.
- 2. The product's price, the associated risks, the terms and conditions that govern use over the product's life cycle and the responsibilities of the customer and NSDLPB, should be clearly disclosed.
- 3. The customer should not be subject to unfair business or marketing practices, coercive contractual terms or misleading representations.
- 4. Over the course of their relationship, <u>NSDLPB shall not</u> threaten the customer with physical harm, exert undue influence,or engage in blatant harassment.

3. Right to Suitability

1. The products offered shall be appropriate to the needs of the customer and based on an assessment of the customer's financial circumstances and understanding.

4. Right to Privacy

1. Customers' personal information shall be kept confidential unless they have offered specific consent to the financial services provider or such information is required to be provided under the law or it is provided for a mandated business purpose (for example, to credit information companies)

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2. The customer shall be informed upfront about likely mandated business purposes. Customers have the right to protection from all kinds of communications, electronic or otherwise, which infringe upon their privacy.

5. Right to Grievance Redressal and Compensation

- 1. The customer has a right to hold <u>NSDLPB</u> accountable for the products offered and to have a clear and easy way to have any valid grievance redressed.
- 2. <u>NSDLPB</u> shall also facilitate redressal of grievances stemming from its sale of third party products.
- 3. <u>NSDLPB shall</u> communicate its policy for compensating mistakes, lapses in conduct, as well as non-performance or delays in performance, whether caused by the provider or otherwise.
- 4. The policy <u>shall</u> lay out the rights and duties of the customer when such events occur.

4. MONITORING AND OVERSIGHT

The <u>NSDLPB's Risk</u> management function and respective business functions shall monitor the adherence of these guidelines. Monitoring mechanisms include sample audits for the BC channel, customer complaints analysis, reported cases in media, etc.

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